

Welcome to
**CHESHIRE'S
MIX 56**
LOVING YOUR MUSIC

CHESHIRE'S LOCAL RADIO STATION

Digital Radio | "Play Mix 56" | App

mix56.co.uk

**CHESHIRE'S
MIX 56**
LOVING YOUR MUSIC

Tuning in is easy

At home



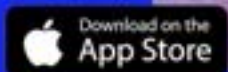
"Alexa, play MIX 56"

On the move
in the car



On Digital Radio across
Cheshire

On the App



Online



Local Radio for Cheshire

We broadcast on **Digital Radio**
across Cheshire, on **Smart
Speaker "Play Mix 56"**
App and **Online**

**CHESHIRE'S
MIX 56**
LOVING YOUR MUSIC

**Broadcasting
across Cheshire!**
from our studios in Lymm



Mix 56 broadcasting to a population of
1 million adults in **Cheshire**

Why choose local radio?

We can reach your audience
at home, at work and **on the move!**

Radio is the **most trusted** media

Local radio strengthens community
and involvement

Local radio is **affordable** and easy to get
your message on air!

Listeners engage with **local advertisers**

1 million adults live in Cheshire

mix56.co.uk



Meet our presenters

CHESHIRE'S
MIX56
LOVING YOUR MUSIC

Why use radio?



Over 86% of adults tune into radio every week*



We are the **only local radio** broadcasting from studios in Cheshire



Repetition is **reputation**



£7.70 the average ROI generated on radio*



Radio is immediate



WE LOVE GETTING 'OUT

AND ABOUT' in Cheshire

CHESHIRE'S
MIX 56
LOVING YOUR MUSIC





CHESHIRE'S MIX 56

LOVING YOUR MUSIC



Location Broadcasts



Roundabouts



Digital Marketing



Community sponsorship



Sports

**The Mix 56 audience
consumes us
through....**

**CHESHIRE'S
MIX 56**
LOVING YOUR MUSIC

RADIO

Digital Radio in Cheshire
Smart Speaker "Play Mix 56"
App

SOCIALS

Facebook
Instagram

ONLINE

mix56.co.uk

Listen Again
Catch Up

Cheshire's MIX 56

On-air reach, online and social footprint per month is

154,586*

*Calculated using Meta stats and RAMS (Real Audience Measurement System)



We love meeting you

Our clients...

**CHESHIRE'S
MIX 56**
LOVING YOUR MUSIC



Cheshire's **MIX 56** Local Radio for Cheshire

Contact us

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